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50&Più, "The Power of Years"

Date: 11/12/2008 to 11/12/2008

Location:
Rome, Italy

50&Più "The Power of Years"
International Meeting of Over50's

50& Più is hosting an international meeting for people 50 and over. The event that will take place at the Palalottomatica building in Rome will have more than 10,000 of its members in attendance both from the Italian provinces and from abroad. Representative from the AARP Global Network member organizations CARP, AARP, Dignity Foundation and DaneAge will also be in attendance.

The event is designed to tackle issues facing the 50+ population and the society as a whole and to create more awareness about the challenges faced by this age group. To this end, 50&Più will be facilitating a dialogue with government officials to create more awareness and will disseminate the outcomes together with participating media. Issues that will be addressed are:

1. The statistical **explosion of the 50+ population** - and how it affects cultural perspectives both on individual and collective levels.
2. How the phenomenon requires **deep rethinking of the social cohabitation**, as well as how this rethinking - accelerated by economic conditions and by the structural crisis affecting western countries - will profoundly change lifestyles and social structures.
3. **Solutions from institutions**- emerge very slowly and often don't appropriately take into account the changes stated above in a comprehensive way.



Content Editor Web Part

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